

Communications & Outreach Internships

at the Chintimini Wildlife Center

Who we are:

The Chintimini Wildlife Center provides care for injured and orphaned wildlife, with the goal of returning them to their natural habitat, and fosters a connection between people and wildlife through education. Chintimini is home to a wildlife rehabilitation clinic, a raptor conservation program and a youth education program – all located right outside Corvallis, Oregon.

How you'll help us:

The Chintimini Wildlife Center is seeking 2-3 interns to revamp our communications and outreach efforts. Interns will help create and implement a communications strategy during a 3-, 6-, or 9-month period, depending on intern availability and performance. Duties will include maintenance of social media accounts, tabling/event outreach, and the creation and distribution of print materials. This work will contribute to current initiatives for increasing Chintimini's visibility in surrounding communities.

Internships last approximately 10 weeks (September 25th – December 1st). Scheduling for this internship is flexible, with interns working as many hours as they feel they can commit to (min. 3 hours/week, max. 18 hours/week). Interns will complete most of their work onsite at Chintimini Wildlife Center during normal business hours, though some weekends, evenings, and/or offsite meetings and events may be required.

What you'll gain:

Interns will:

- Learn about the unique communications and marketing needs of a nonprofit;
- Practice written and verbal communication;
- Learn about branding, marketing and sales;
- Strengthen networking skills; and
- Gain real-world experience in a workplace setting.

Potential to gain or improve skills in graphic design, photography & videography, depending on intern ability and interest.

This is an unpaid internship position, but students at OSU/LBCC may be eligible for 1 credit per 30 hours. Discuss this opportunity with an advisor to see if you qualify.

ABOUT THE CHINTIMINI WILDLIFE CENTER: Since 1989, the Chintimini Wildlife Center has worked to protect Oregon's wildlife. Our efforts have served over 23,000 animals to date, and improved the lives of countless others through community outreach and education. To learn more and get involved, please visit us on the web at <http://chintiminiwildlife.org>



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Our ideal candidate:

- **You're interested in wildlife, nonprofit communications, or both.** Ideally, you're passionate about environmental issues, you want to communicate that passion, and you're interested in gaining hands-on communications experience in the nonprofit sector.
- **You have a solid understanding of current social media techniques and trends, and a willingness to learn more.** This does not mean "I tag my friends in memes on Facebook." This means "I understand the basics of successful social media strategy and will be able to analyze performance and adjust accordingly over time to increase visibility and engagement."
- **You're an excellent (written, verbal & nonverbal) communicator.** You'll quickly gain an understanding of how Chintimini communicates our mission and vision to the community. You can write and speak using the "voice" of our organization - or better yet, you can improve Chintimini's communication style and standards to more effectively engage our stakeholders. You have great attention to detail, and your writing conveys that.
- **You're a quick learner.** You usually catch on quick, but even when you don't, we can count on you to go the extra mile until you're a pro. You can tell the difference between good and bad advice, and between feasible and unrealistic ideas. You have a thirst for knowledge, and you're willing and able to teach yourself when necessary. More importantly, you're able to teach others the knowledge/skills you've gained. You might not be an expert now, but you're confident you can tackle almost anything we throw your way.
- **You know how to hustle.** You work hard. You understand that ideas are good, but implementation is better. You yearn for constructive criticism and you actively and intentionally use it to improve. We can count on you to get your work completed on time, and to impress us with its quality, creativity, and effectiveness.

Previous work in nonprofit communications is not required, and applicants are encouraged to apply regardless of experience level.

How to apply:

To apply, email a resume, cover letter and references to the email below. Tell me why you'd like to work with us, what you're looking to gain, and what specific skills and attributes you'll bring to the team. Feel free to call or email with questions.

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